



# **Appendix B: Public Consultation Summary**

## Sustainable Transportation Strategy Consultation Timeline

To inform the development of Sustainable Transportation Strategy recommendations, a multi-faceted consultation and engagement effort was undertaken, with both internal and external stakeholders. This effort helped to identify priorities, opportunities and deficiencies with external stakeholders, based on their travel experiences in Peel Region. The internal engagement undertaken was critical to identify program synergies including opportunities to coordinate, collaborate and streamline the delivery of programs.

The timeline of consultation activities undertaken is outlined in Exhibit B-1 below.

**Exhibit B-1:** Sustainable Transportation Strategy Consultation Strategy timeline.

<b>Consultation Activity</b>	<b>About</b>
November 3, 2016 <b>Working Group Meeting 1</b>	The first working group meeting undertaken discussed the vision and key themes for the Sustainable Transportation Strategy with the core project team.
November 17, 2016 <b>Business Case Workshop</b>	Peel Region Staff from Public Health, the Parks and Recreation Division, and City Planners involved with Land Use Policy Planning, Development Planning, Growth Management and Real Estate were invited to participate in a workshop to define the business case for the Sustainable Transportation Strategy.
December 14, 2016 <b>Working Group Meeting 2</b>	Outcomes of the Business Case Workshop were reviewed, and refined into key priorities for the Study and focus topics with the core project team.
December 16, 2016 – March 27, 2017 <b>MetroQuest Digital Consultation</b>	Concurrent to the first PIC a digital survey was posted online, using the MetroQuest platform. This digital consultation tool allowed for respondents to engage the consultation from the comfort of their own homes, according to their own schedules.
January 17- 19, 2017 <b>Public Information Centre 1</b>	A Public Information Center was held in the Cities of Brampton, Mississauga and Caledon to introduce key objectives and opportunities of the project. The displays were presented in public locations that would maximize opportunities for walk-by foot traffic, in order to encourage participation.
February 1, 2017 <b>Long Range Transportation Plan Meeting</b>	An internal meeting was undertaken with Peel Region Staff working on the Long Range Transportation Plan, in order to identify synergies between these two studies.

<b>Consultation Activity</b>	<b>About</b>
February 14, 2017 <b>Mississauga Cycling Committee</b>	The analysis being used to identify cycling network priorities was presented to the Mississauga Cycling Advisory Committee, in order to get their feedback on priority areas.
March 22, 2017 <b>Transportation Safety Strategic and Operational Plan</b>	Peel Region Traffic Engineering Staff developing the Transportation Safety Strategic and Operational Plan (TSSOP) were engaged, to identify synergies between the preferred traffic safety countermeasures, and the infrastructure and programming being planned as part of the STS.
March 30, 2017 <b>Working Group Meeting 3</b>	A review of the STS visions, themes and outcomes of mode-share analysis was followed by a discussion of a wide range of delivery mechanisms. The infrastructure, programs, services and policies needed to achieve the STS vision were considered.
May, 2017 <b>Public Information Center 2</b>	The second PIC event was undertaken which sought feedback on the recommended walking and cycling infrastructure. At this PIC, maps which visualized the proposed outcomes of the infrastructure planning exercises were shared with the public.
May 18, 2017 <b>Brampton Cycling Advisory Committee</b>	The analysis being used to identify cycling network priorities was presented to the Brampton Cycling Advisory Committee, in order to get their feedback on priority areas.
June 27, 2017 <b>TDM and Development Workshop</b>	Internal stakeholders were engaged to discuss an overview of supporting policy and legal frameworks, as well as the application of TDM and development guidelines. A comparison of traditional and enhanced TIS was considered, including relevant case studies.
July 11, 2017 <b>Growth Management Inter-municipal Working Group Meeting</b>	Municipal stakeholders from the Cities of Brampton, Mississauga and the Town of Caledon were engaged to discuss preliminary recommendations for transportation to support employment growth, including land use, transit, active transportation, roads and goods movement were discussed.
September 12, 2017 <b>Mississauga Cycling Advisory Committee</b>	Meeting to discuss networks and recommended programs.

Consultation Activity	About
October 3, 2017 <b>Working Group Meeting 4</b>	This final meeting provided an opportunity to review the Draft STS recommendations and receive feedback on the Draft Walking and Cycling Networks.
October 19, 2017 <b>BCAC</b>	Meeting to discuss networks and recommended programs.

Exhibit B 2: Internal Business Case Workshop, Peel Region - November 17, 2016



Exhibit B-3: Public Information Centre, Brampton - January 17, 2017



**Exhibit B-4:** Public Information Centre, Mississauga - January 19



