



It's time to register for Bike to School Week 2017!

The Region of Peel is inviting schools to participate in **Bike to School Week (B2SW) 2017**, a celebration of cycling and active transportation from May 29 to June 2, 2017. Schools in Mississauga, Brampton and Caledon participated last year through bike rodeos, school assemblies, group rides, and more! Check out what schools tweeted at storify.com/WalkandRollPeel/. Register at biketoschoolweek.ca by Friday April 28th to ensure that your school receives all the free promotional items!

In 2015, 148 schools across the GTHA, including 25 in Peel, registered to participate in the first B2SW ever. In 2016, we doubled that with 309 schools registered in the GTHA and 52 schools in Peel!

We want to **DOUBLE THAT NUMBER** again this year and get at least **100 schools in Peel to celebrate cycling together!**

Resources available to schools that register include:

- Downloadable **Posters** promoting B2SW (two versions – one general, one customizable with local event information).
- **Promotional items** (While supplies last, register early!):

	▪ Bike Helmets
	▪ Bike to School Week Stickers
	▪ <i>Walk + Roll Peel</i> Bike Bells
	▪ <i>Walk + Roll Peel</i> Bike Lights
	▪ <i>Walk + Roll Peel</i> Water Bottles
	▪ Bicycle-Shaped pins
	▪ Trip Tracking poster to display at your school to have students celebrate biking to and from school
▪ Walk/Bike distance maps for your specific school (if you haven't received one before)	

- Schools that complete the School Reporting Survey will receive a Bike to School Week 2017 **Participation plaque**





Steps to Success

- 1) Visit biketoschoolweek.ca to register your school by **FRIDAY APRIL 28, 2017**. Although Bike to School Week is May 29 to June 2, schools can celebrate Bike to School Week 2017 anytime in May and June.
- 2) Visit the “Bike to School Week: Getting Started” at <http://www.bikemonth.ca/getting-started> and connect with your Public Health Nurse (SchoolHealth101@peelregion.ca) to help you plan what Bike to School Week will look like at your school.
- 3) Receive your promotional items
- 4) **Celebrate!!!** #biketoschool
- 5) Fill out the School Reporting Survey by June 12th (you will receive it after you register). It’s the only way we know how you did and provides the data we need to continue the campaign next year!
- 6) Receive a Bike to School Week 2017 **Participation plaque** to display at your school!

Please contact walkandroll@peelregion.ca with any questions!

